



# Matching Businesses with

Representatives from 47 companies and schools kicked off the 14th Business-Schools Partnership Programme for 2014-2015

“The Business-Schools Partnership Programme has been a major CSR initiative of the Chamber since 2001,” Chamber CEO Shirley Yuen told members and schools’ representatives at the business-schools matching meeting on October 31. “To date, we have matched over 100 companies and schools under the programme.”

The Business-Schools Partnership Programme (BSPP) aims to facilitate direct communication between companies and schools to enhance secondary school students’ knowledge of the business world and commerce. It allows our young generation to see firsthand life in the corporate world, and prepare themselves for their future careers.

“Through the wide range of activities arranged by companies,

students were able to better understand their strengths and weaknesses as well as build up their confidence,” said Dave Lee, Chairman of AEMSS and Principal of Heep Yuun School.

During the event, four companies and schools shared their experiences of the programme.

“We joined the programme last year and found this is very meaningful to students as they can learn about the real workplace,” said Serene Chan, Manager, Human Resources & Administration of CITIC Telecom International CPC Ltd.

“We wanted to educate students about our company’s focus on zero landfill, so organized a visit to our warehouse to show them our recycling process,” said Katherine Lau, General Manager, Corporate Quality & Sustainability Development of

Fuji Xerox (Hong Kong) Ltd.

“Communication between companies and schools is crucial in making the programme effective. As a career teacher, I think this programme is vital to students to learn about life outside of school. They can also pick up things like the culture and philosophy of different companies,” said Steven Lee, teacher of Heep Yunn School.

“We make students do a little bit more than just joining activities. They also have to share their experience in morning assemblies to extend what they have learned to more students. This is an excellent programme for career and life planning. My students look forward to it every year,” said June Ho, Career Mistress of Munsang College.

Yuen thanked Chamber members for their support, as well as



# Schools

schools under the Association of English Medium Secondary Schools (AEMSS) and the Association of Chinese Middle Schools. She also, pointed out that *The Bulletin*, and *CTgoodjobs* work in reporting on activities throughout the year has helped to publicize the event to more companies and schools. The Chamber would like to thank the following members and schools for supporting the programme:

## Companies

1. Airport Authority
2. Bank Consortium Trust Company Limited
3. Business Environment Council Limited
4. Cathay Pacific Airways Limited
5. Citi Hong Kong
6. CITIC Telecom International CPC Limited
7. CLP Power Hong Kong Limited
8. DHL Supply Chain (HK) Limited
9. Eidealink Limited

10. Esquel Enterprises Limited
11. Fuji Xerox (Hong Kong) Limited
12. Green Island Cement Company Limited
13. Hongkong Land Limited
14. Inchcape Motor Services Limited
15. Kinetics Medical & Health Group Company Limited
16. Mizuho Bank Limited
17. NEC Hong Kong Limited
18. New World Development Company Limited
19. Ngong Ping 360
20. Nuance-Watson (HK) Limited
21. Ocean Park Corporation
22. The Link Management Limited
23. Wyeth (Hong Kong) Holding Company Limited

## Schools

1. Baptist Lui Ming Choi Secondary School
2. Baptist Wing Lung Secondary School
3. Carmel Divine Grace Foundation Secondary School

4. Chan Shu Kui Memorial School
5. Fanling Kau Yan College
6. Heep Yunn School
7. HKTA The Yuen Yuen Institute No. 1 Secondary School
8. Holy Family Canossian College
9. Marymount Secondary School
10. MKMCF Ma Chan Duen Hey Memorial College
11. Munsang College
12. PLK Tang Yuk Tien College
13. Pui Kiu College
14. Queen Elizabeth School
15. Raimondi College
16. St. Francis Canossian College
17. St. Rose of Lima's College
18. St. Stephens College Stanley
19. Stewards Pooi Kei College
20. SKH Lam Woo Memorial Secondary School
21. Tak Oi Secondary School
22. The Mission Covenant Church Holm Glad College
23. True Light Girls' College
24. Tsuen Wan Government Secondary School





# 商校簡介配對會

47間公司及學校的代表為2014至2015年度「第14屆商校交流計劃」揭開序幕

「這個饒有意義的計劃自2001年起，已成為總商會履行企業社會責任的主要活動。」總商會總裁袁莎妮在10月31日的簡介配對會上，向會員及學校表示：「迄今為止，商校交流計劃已為超過100間公司和學校成功配對。」

商校交流計劃旨在促進公司與學校之間的直接交流，以增進中學生對商業世界的認識。年青一代能藉此親身了解商業運作，為未來投身職場做好準備。

香港英文中學聯會主席及協恩中學校長李鎮洪表示：「透過參加企業安排的各种活動，學生更明白自己的強項和弱點，從而建立自信。」

當日，四位公司和學校代表在會上分享他們參加計劃的經驗。中信國際電訊（信息技術）有限公司人力資源經理陳靖雯說：「我們去年首次參與商校交流計劃，認為計劃有助學生了解真實的職場環境，因此別具意義。」

富士施樂（香港）有限公司企業優質及可持續發展部總經理劉金蘭則稱：「我們希望向學生講解公司實現零堆填的重點目標，故特地安排他們參觀倉庫，一睹我們的回收工序。」

協恩中學老師李國良指出：「商校之間的溝通對計劃效益起了關鍵作用。身為就業輔導導師，我認為這個計劃對學生走出校園，認識真實世界非常重要。他們亦能學習不同的公司企業文化。」

民生書院升學及就業輔導主任何進蘭說：「我們的學生不止參加活動，還要在早會上分享經驗，把學到的知識傳授予更多學生。這個計劃有助年輕人規劃前路和人生，學生每年都十分期待參與其中。」

袁莎妮在會上感謝總商會會員，以及香港英文中學聯會和香港中文中學聯會屬下學校的鼎力支持。她同時指出，《工商月刊》及CTgoodjobs全年對商校交流計劃的詳盡報道，有助把計劃推廣至更多公司和學校。總商會再次答謝以下的會員公司和學校對計劃的支持：

### 公司

1. 機場管理局
2. 銀聯集團
3. 商界環保協會有限公司
4. 國泰航空公司
5. 花旗集團
6. 中信國際電訊（信息技術）有限公司
7. 中華電力有限公司
8. 敦豪供應鏈（香港）有限公司
9. Eidealink Limited
10. 溢達企業有限公司
11. 富士施樂（香港）有限公司
12. 青洲英坭（集團）有限公司
13. 香港置地集團公司
14. 英之傑香港
15. 毅力醫護健康集團有限公司
16. 瑞穗銀行
17. 日本電氣香港有限公司

18. 新世界發展有限公司
19. 昂坪360有限公司
20. Nuance-Watson (HK) Limited
21. 海洋公園公司
22. 領匯管理有限公司
23. 惠氏（香港）控股有限公司

### 學校

1. 浸信會呂明才中學
2. 浸信會永隆中學
3. 迦密主恩中學
4. 陳樹渠紀念中學
5. 粉嶺救恩書院
6. 協恩中學
7. 香港道教聯合會圓玄學院第一中學
8. 嘉諾撒聖家書院
9. 瑪利曼中學
10. 馬錦明慈善基金馬陳端喜紀念中學
11. 民生書院
12. 保良局董玉娣中學
13. 培僑書院
14. 伊利沙伯中學
15. 高主教書院
16. 嘉諾撒聖方濟各書院
17. 聖羅撒書院
18. 聖士提反書院
19. 香港神託會培基書院
20. 聖公會林護紀念中學
21. 德愛中學
22. 基督教聖約教會堅樂中學
23. 真光女書院
24. 荃灣官立中學